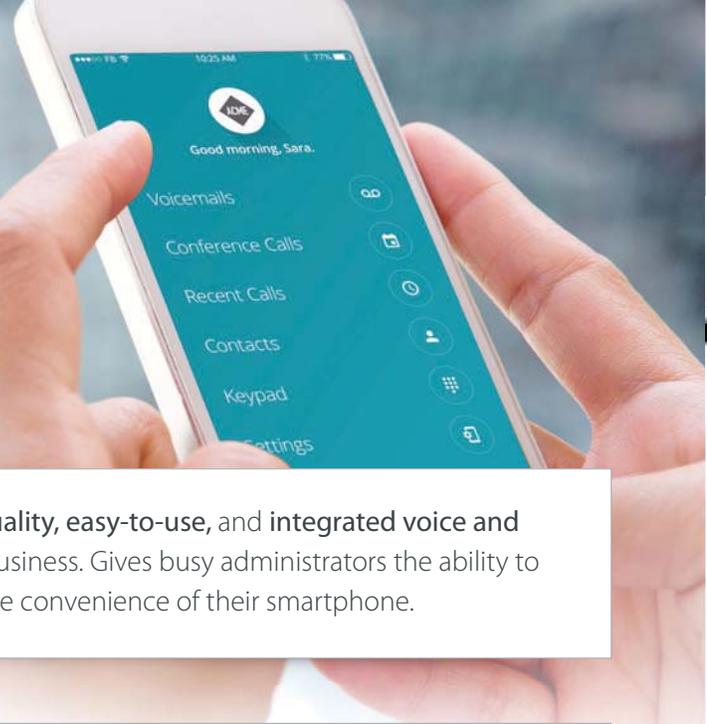


# Centric Telecom Mobile App



Designed specifically for today's mobile workers who want **high quality, easy-to-use, and integrated voice and conference call features** that support the different ways they do business. Gives busy administrators the ability to manage auto attendants and other hosted PBX capabilities from the convenience of their smartphone.

## Connects the Business Line to the Employee Smartphone

With the SwitchConnex Mobile App, employees aren't tied to the office to conduct business. Mobile workers can answer calls placed to their corporate phone number from the convenience of their mobile device anytime, anywhere. Just as important, calls can be made from a smartphone using their corporate line to streamline business communications and maintain the privacy of the user's personal mobile number.

## Extend Office Features to the Smartphone

Join conference calls, update forwarding options, and manage greetings and routing of automated attendants with one click from the app. The SwitchConnex Mobile App empowers the mobile workforce with important communication features to conduct business more efficiently and effectively, regardless of location.

## Never Miss an Important Business Call

Clients and work associates can easily reach on-the-go employees anytime through one business line that automatically connects to their mobile devices. Eliminating the need and time to track down employees on multiple numbers, the Mobile App improves and streamlines communications, and seamlessly connects a distributed and fast-moving workforce. Small businesses operate like big enterprises while larger businesses gain the latest communication tools for their staff to work more effectively.

## Maintain Employee Privacy

Employees can be more selective about sharing their personal phone numbers as business communications are directed right to their smartphones without revealing any of their personal information. The SwitchConnex Mobile App makes it easier and more flexible for "bring your own device" to BYOD work environments.

## Support Your Mobile Workers

Your mobile workforce is growing. In fact, industry specialists predict that the U.S. mobile worker population will **increase from 96.2 million in 2015 to 105.4 million mobile workers in 2020**. SwitchConnex Mobile App supports the new virtual business office, enabling employees to connect seamlessly and anywhere they want to conduct business.

## Available for both Asterisk and BroadSoft Call Control Apps

The SwitchConnex Mobile App takes just one click to join a conference bridge, with access gained through a single login that works for both the Mobile App and Web Portal. Using the embedded SIP phone over wifi or cellular network, the Mobile App offers employees more flexible and enhanced connectivity options compared to other non-integrated applications.

» Success starts here

# Features and Benefits



One click to join  
conference calls

## End User Benefits

*Includes traditional phone tools such as call transfer and call forwarding management plus:*

- Ability to use cellular or wifi networks
- Extension dialing to co-workers from a smartphone
- Management of what device rings when someone calls your business line
- One-button click to reply to misplaced or dialed calls
- "Do Not Disturb" on all work devices
- Voicemail to text transcription - includes playback and forward to co-workers
- Corporate and personal phone directories at your fingertips
- Access to company international long distance and dialing plan
- One click to join conference calls
- Calendar integration to notify you of your meetings

## Virtual Attendant Features (for Administrators)

*Helps small businesses feel big and big businesses operate at greater efficiency.*

- View and manage time schedules
- Record greetings
- Toggle between day and night modes on demand

- Centric Telecom
- Call 703-321-7110
- [www.centrictel.com](http://www.centrictel.com)

## It's Free

The SwitchConnex Mobile App will be free to download and easy to use. Initial availability will be iOS, iPhone 5 and higher. Android to follow.

**To find out more about the SwitchConnex Mobile App, please contact Centric Telecom.**