

# TOSHIBA

Leading Innovation >>>

## 2008 Market Share



## Toshiba Continues to Rank at the Top

Toshiba Telecommunication Systems Division was **ranked #2** for IP Sites/Systems shipped in 2008, with 15% market share\*. Toshiba's Strata® CIX™ family of IP systems provides the right telephone solutions, at the right price, for small-to-medium sized businesses, enterprises, and networked locations. Our award winning products, including VoIP endpoints, mobility and video solutions, along with leading edge suite of applications makes Toshiba's business telephone products a must have for every business.

Rank	Manufacturers	Total	% Share
1	Cisco	41,767	30.8%
2	<b>Toshiba</b>	<b>21,370</b>	<b>15.7%</b>
3	Nortel	19,997	14.7%
4	Mitel	19,426	14.3%
5	Avaya	12,032	8.9%
6	NEC	9,031	6.7%
7	Vertical	4,603	3.4%
8	Iwatsu	2,436	1.8%
9	ShoreTel	2,001	1.5%
10	3Com	1,509	1.1%
11	Aastra	627	0.5%
12	Siemens	622	0.5%
13	Alcatel	369	0.3%
	Total	135,790	100.0%

### **IP PRODUCTS** For An **IT WORLD**

Toshiba's corporate strength, stability and reliable technology are one of many reasons customers choose our VoIP products. Year after year, Small-Medium businesses, Government Agencies, multi-site enterprises, and call centers, choose Toshiba telephone systems for their communication needs!

[www.telecom.toshiba.com](http://www.telecom.toshiba.com)